

Call for Abstracts

Swiss Public Health Conference 2017

Personalized Health from the Public Health Perspective

22nd – 23rd November 2017

Congress Center Basel

The [Swiss Public Health Conference 2017](#) is focused on personalized health. To what extent are personalized medicine and public health mutually compatible? Subjects for discussion include new options for public healthcare, access to data, a common understanding of public health as well as the emerging personalized health market and its ramifications. Ethical aspects are also to be considered.

The conference is aimed at specialists from research and clinical practice and is intended to show the full scope of the conference theme. It is designed to provide inspiration and ideas for co-operative ventures and new projects and demonstrate novel approaches.

We would like to invite you to submit an application to contribute to a parallel session in the form of either a 10-minute talk, a topical workshop or a poster presentation. Present your scientific study, your practice-related project or your field-based research in the sphere of personalized health or on other aspects of public health!

Abstracts may be submitted as follows.

Forms of presentation

- **Poster**
The selection of posters should reflect the great variety of public health topics in Switzerland. The posters will remain hanging throughout the conference and may be viewed during the breaks.
- **Talks**
The length of a talk is limited to 10 minutes, followed by a 5-minute discussion. Five talks will be presented at each parallel session of 75 minutes.
- **Workshops with topical focus**
These 75-minute workshops contain an introduction and 3-4 content-related contributions. At least 20 minutes are to be allowed for the discussion.

Topics

Abstracts about scientific studies, practice-related projects and field-based research may be submitted. With regard to topics, abstracts about personalized health will be considered, as well as those dealing with general topics in the field of public health.

Guidelines for submission of abstracts

- a) The abstracts for poster presentations, talks and workshops may be submitted in German, French or English. The language of the abstract will match the presentation language of your contribution at the conference. The maximum length of the submitted text is 2,500 characters including spaces.
- b) In submitting the abstracts the authors grant the organisers the right to publish the submission electronically or in printed form.
- c) A maximum of two abstracts per first author may be submitted.

Submission deadline

The submission deadline for [abstracts](#) is 4th June 2017.

Review

Submitted abstracts will be reviewed by the organising committee of the conference and sorted according to subject for the parallel sessions. For reasons of time and space not all submissions can be considered. The authors will be notified about acceptance and the presentation form by 10th July 2017.