



Breastmilk as personalised medicine. Analysis of the determinants of breastfeeding in Switzerland using the the Swiss Model for Outcome Classification

*“Human breastmilk is therefore not only a perfectly adapted nutritional supply for the infant, but probably **the most specific personalised medicine that he or she is likely to receive**, given at a time when gene expression is being fine-tuned for life. This is an opportunity for health imprinting that should not be missed.”*

**Breastfeeding
series: The Lancet:
January 30, 2016**

Contributing studies

■ Swiss Infant Feeding Study 2014

<https://swisstph.ch/en/projects/swifs>

1. Anna Späth

Survey data on the impact on BF of:

- resuming paid activity
- fathers' support

■ Health promotion in the workplace: what is the place of breastfeeding ?

<https://www.iumsp.ch/fr/recherche/allaitement>

2. Brenda Spencer

Use of the SMOC to understand how these factors effect BF duration

3. Isabelle Zinn

Illustration of the mechanisms of impact drawn from qualitative data